EPEAI

The Economic Perspective on AI

International conference about AI in Business and Economics

5 - 6 September 2024

UNIVERSITY OF JOHANNESBURG

JBS
JOHANNESBURG
BUSINESS SCHOOL

Introduction

AI technology is progressing worldwide. The aim of the interdisciplinary conference is to analyse and evaluate the economic drivers and consequences of the diffusion of AI for companies, users, and society. The conference offers various tracks and opportunities for exchange and discussion. Accepted, presented, and revised contributions will be published in the conference proceedings.

About EPEAI

The first EPEAI conference was initiated by the research programme "Artificial Intelligence from an Economic Perspective" at the Ruhr West University of Applied Sciences in Mülheim an der Ruhr (HRW), Germany, in March 2023. In total, more than 70 researchers from Brazil, Canada, France, Germany, Japan, South Africa, Switzerland, UK, the USA and other countries participated in the conference. They appreciated the broad range of panels covering various perspectives on business and economics. The conference proceedings are published by De Gruyter. More information on https://epe.ai.

Conference Tracks

Submissions can be made for theoretical and empirical contributions to the following tracks:

- Micro- and Macroeconomic framework: Diffusion and Competition, Productivity and Labour Markets, Ethics and Regulation of AI.
- Entrepreneurship and AI-driven Business Models and Strategies.
- Managing and measuring AI: KPIs and Digital Transformation, diffusion of generative AI.
- AI in Business Administration and Processes, e.g., Finance, Accounting, Controlling, Human Resources, Marketing, Production, and Quality Management.
- Open session: The Long-Term View.

If you have questions about submitting contributions or are not sure whether your topic fits, please contact us at vdenhere@uj.ac.za or info@epe.ai. We are more than happy to help you.

Submission Instructions

Abstracts can be submitted via submission@epe.ai until 30 April 2024. Please provide the following information:

- Contribution title
- An abstract of 300 to 500 words
- Name and e-mail addresses of all authors involved
- Placement in one of the tracks mentioned

Please note that only abstracts of papers that have not yet been published and are not about to be published prior to the conference can be accepted.

Review Process

After submission of the abstract, feedback from the scientific committee will be provided no later than
24 May 2024.
If the initial contribution is not accepted, the authors will be given a two-week deadline to improve the abstract. If accepted, the full paper can be presented at the conference.
Authors are expected to act as a discussant for another paper.

Presentations at the conference

Each author or each team of authors will be given up to 20 minutes for their presentation during the conference. After that, a discussant will provide feedback on the paper, followed by a discussion with the audience. Additionally, there will be a poster session.

Publication

All accepted papers will be published in the conference proceedings. Please note that the revised paper must be submitted by 30 November 2024. A Template and a style guide will be provided in advance.

Important dates and deadlines

Start of registration	**01 February 2024**
Submission of abstracts	**30 April 2024**
Early bird fee	**30 April 2024**
Notification of acceptance of abstracts	**24 May 2024**
Submission of conference paper	**15 August 2024**
End of registration	**31 August 2024**
Conference	**05 - 06 September 2024**
Contribution of the revised paper	**30 November 2024**

Conference Fees

The early bird fees are valid until 30 April 2024.

Early Bird

	ONSITE	ONLINE
General participant	ZAR 5000	ZAR 4000
Young researcher	ZAR 2500	ZAR 2000

Regular

	ONSITE	ONLINE
General participant	ZAR 6000	ZAR 5000
Young researcher	ZAR 3000	ZAR 2500

Scientific Committee

• Prof. Dr. Zlatinka Blabler, Salem State University, USA

• Prof. Dr. Babu George, Alcorn State University, USA

• Prof. Amanda Lemette, PhD, Pontifical Catholic University of Rio de Janeiro

• Prof. Dr. Tobias Meisen, University of Wuppertal

• Prof. Dr. Tankiso Moloi, University of Johannesburg

• Dr. Mary Kehinde Salawu, Obafemi Awolowo University

• Prof. Dr. Michael Vogelsang, Ruhr West University of Applied Sciences

• Prof. Dr. Christian Weiß, Ruhr West University of Applied Sciences

Venue & Location

The conference will take place at JBS Park, University of Johannesburg.

The campus can easily be reached by train, car and plane.

More information

We are looking forward to receiving your registrations and submissions. If you have any questions, please do not hesitate to contact us at vdenhere@uj.ac.za, info@epe.ai, or visit our homepage https://epe.ai.

Programme and Organisation Committee

• Prof. Dr. Tankiso Moloi, Johannesburg Business School, University of Johannesburg, RSA

• Prof. Dr. Michael Vogelsang, Ruhr West University of Applied Sciences, Germany

• Dr. Varaidzo Denhere, University of Johannesburg, RSA

Conference website: https://epe.ai

Contact: vdenhere@uj.ac.za or info@epe.ai