



# Call for Papers

## AI in Business and Economics

### The Economic Perspective on Artificial Intelligence (EPEAI)

6 - 7 March 2023

Ruhr West University of Applied Sciences,  
Mülheim an der Ruhr, Germany

AI technology is progressing worldwide. The aim of the interdisciplinary conference is to analyse and evaluate the economic drivers and consequences of the diffusion of AI for companies, users and society. The conference offers various tracks and opportunities for exchange and discussion. Accepted, presented and revised contributions will be published in the conference proceedings.

### Conference Tracks

Submissions can be made for theoretical and empirical contributions to the following tracks:

- Micro- and Macroeconomic Framework: Diffusion and Competition, Productivity and Labour Markets, Ethics and Regulation of AI.
- Entrepreneurship and AI-driven Business Models and Strategies.
- Managing AI: KPIs and Digital Transformation.
- AI in Business Administration and Processes, e.g. Finance, Accounting, Controlling, Human Resources, Production and Quality Management.
- AI-driven Marketing.
- Open session: The Long-Term View.

If you have questions about submitting contributions or are not sure whether your topic fits, please contact us at [info@epe.ai](mailto:info@epe.ai). We are more than happy to help you.

## Submission Instructions

Abstracts can be submitted via [submissions@epe.ai](mailto:submissions@epe.ai) until 11 October 2022. Please provide the following information:

- Contribution title
- An abstract of 300 to 500 words
- Name and e-mail addresses of all authors involved
- Placement in one of the tracks mentioned

Please note that only abstracts of papers that have not yet been published and are not about to be published prior to the conference can be accepted.

## Review Process

After submission of the abstract, feedback from the scientific committee will be provided no later than 31 October 2022.

If the contribution is not accepted, the authors will be given a two-week deadline to improve the contribution. Accepted papers can be presented in full at the conference.

Authors are expected to be available as discussants for another paper.

## Presentations at the conference

Each author or each team of authors will be given up to 20 minutes for their presentation during the conference. After that, a discussant will present feedback on the paper, followed by a discussion with the audience.

Additionally, there will be a poster session.

## Publication

All accepted papers will be published in the conference proceedings, prospectively by De Gruyter. Please note that the revised paper must be submitted by 30 April 2023.

Template and style guide will be provided in advance.

## Important dates and deadlines

- Submission of abstracts: 11 October 2022
- Notification of acceptance of abstracts: 31 October 2022
- Start of registration: 01 November 2022
- Early bird fee: 31 December 2022
- Submission of conference paper: 31 January 2023
- End of registration: 24 February 2023
- Conference: 06-07 March 2023
- Contribution of the revised paper: 30 April 2023

## Conference Fees

The early bird fees are valid until 31 December 2022.

All conference fees are exempt from VAT in accordance with §4 No. 22a of the German Value Added Tax Act.

### Early bird

	Onsite	Online
<b>General participant</b>	250€	200€
<b>Young researcher</b>	200€	150€

### Regular

	Onsite	Online
<b>General participant</b>	290€	240€
<b>Young researcher</b>	240€	190€

## Scientific Committee

- Prof. Dr. Justus Haucap, Heinrich Heine University Düsseldorf
- Prof. Amanda Lemette, PhD, Pontifical Catholic University of Rio de Janeiro
- Prof. Dr. Tobias Meisen, University of Wuppertal
- Prof. Tankiso Moloji, PhD, University of Johannesburg
- Prof. Dr. Anne Stockem Novo, Ruhr West University of Applied Sciences
- Prof. Dr. Christian Weiß, Ruhr West University of Applied Sciences
- plus the members of the programme committee

## Venue & Location

There are two new, state-of-the-art campuses in the cities of Mülheim an der Ruhr and Bottrop, both located in the heart of the Ruhr area. The conference itself will take place at the Mülheim an der Ruhr campus and online at the same time (hybrid).

The **campus** can easily be reached by train, car and plane.

## Contact

We are looking forward to receiving your registrations and submissions. If you have any questions, please do not hesitate to contact the Programme and Organisation committee or visit our homepage [www.epe.ai](http://www.epe.ai).

The conference is part of the Research Programme Artificial Intelligence from an Economic Perspective.

## Programme and Organisation Committee

- Prof. Dr. Isabel Lausberg, Ruhr West University of Applied Sciences
- Prof. Dr. Michael Vogelsang, Ruhr West University of Applied Sciences
- Joshua Zander, Ruhr West University of Applied Sciences

## Address

Ruhr West University of Applied Sciences (HRW)

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Conference website: <https://epe.ai>

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